

## **November 1, 2022 Pellston DDA Meeting Minutes**

Call to order 7:02pm

Will, Diane, C. Mallory, Larry, Jim, Dennis

Quorum with 5, no public.

### **Agenda**

Moved by Jim, Second by C. Mallory

Unanimous

### **Minutes**

Read by Larry

Remove C. Mallory. Randy Bricker attended.

Approval moved by Jim, Second by C. Mallory

Unanimous

### **Budget**

Balance... \$157,961.50

Still need to process funds for \$12,000. Will show up next month.

Balance is closer to \$145,000.

Summerfest fund was closed (about \$350).

Trailhead funds are already allocated.

### **Trailhead**

The contract was signed 3 months ago.

Contractor had not signed waiting for subcontractors.

New bid is up \$75,000. Now over that of the second bidder.

Now the village is working on a new bid from the second bidder.

Groundbreaking is delayed.

### **PFAS**

No meeting on PFAS this week.

Monitoring wells in downtown and in Pioneer park. Waiting for results.

\$818,000 grant approved for study.

### **School**

Four new electric busses and charging stations in Pellston.

Sign will be in park near Main and US 31 intersection.

School is getting an electronic sign.

Looking for a teacher or student who can be on the DDA board.

## **Radar Signs**

Some say the new signs do not slow down traffic. Some say they do.  
No data available. Cost about \$7000 per sign.

## **Electric Vehicle Charging Station**

Other DDA's report that currently charging stations are minimally used.  
NLEA responded that Consumers and DTE offer grants.  
Some companies will do a deal that if you donate the land for parking, they will do the installation and charging for some years.

Need more information. No progress doing research.  
Next step is to create a presentation and proposal for the Village Council.

## **Summer Party**

Steel Drum band has not yet been booked. Currently making calls.

## **Web Site**

NLEA contacted. New web site.  
Most DDA sites have information and links.

- County
- Chamber of Commerce
- Links to lodging sites
- TIF compliance

Indian River web site showed that they amended their TIF plan to go for 40 years... to 2050.

Pellston area does not have a Chamber of Commerce so no business site,  
Main town web site would have the promotional information, not separate DDA.

Choice is to create a page on the Pellston site that could be the DDA.  
Another choice is to have a separate DDA site.

People prefer to have a site that is "more than just links". Site should encourage people to visit, live and work in Pellston, especially downtown.

Proposed sections

- History
- Maps
- Area businesses, Library, Airport,
- Compliance information
- TIF notes, minutes, announcements, calendar, members

#### Discussion:

- DDA wants its own site. Council wants DDA to have a site.
- Linked to the village
- Map of the DDA area
- Should not be a "DDA" site, but more of a visitor guide
- Would be better to be integrated with the village site.
- Should include information for visitors (shoppers) and to attract business

What is the role of the DDA? Should be to attract people and businesses to the village. DDA organization allowed grants to be managed for the town. DDA reports to the council. Larger DDA's manage loans, provide grants and have paid staff; Pellston DDA is too small for these large projects.

DDA Mission is to "prevent deterioration and promote growth..."

Which businesses should be included on the map, site list. Need a criteria. May be appropriate for a student project. Next step is a first draft of what is to be put on the page and envision the result.

#### **New Business**

##### **Robbins House (destroyed by fire)**

Village got permission today to demolish the house and clean up the property. It is expensive to take over blighted properties.

Probate court controls how quickly houses are liquidated not the village.

##### **Tree Removal at Airport**

Trees are being removed. There is a long process to redevelop the landscaping.

##### **Next Meeting**

Next meeting is December 6, 2022 (*note: this was cancelled*)

Motion by Jim, second by Dennis. Unanimous

Adjourn 8:06pm